

A NATURAL PRODUCT



AN ONGOING RENEWAL

- Latex is harvested by tapping the rubber tree in a manner that does not harm the tree.
- Each tree—and there are billions—consumes CO₂, thus reducing global warming.
- When latex is processed, each part of the product is used.
 - After the tree no longer produces latex, it is harvested and its wood is turned into lumber.
- Each year mature trees are tapped, old trees are harvested, new trees are planted, and CO₂ is consumed.